



ENTERPRISE DNA

Challenge 21

# EDNA YouTube Channel Analysis

## The Winners

with Federico Pastor

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# Category Overall & Platform Subscribers Winner

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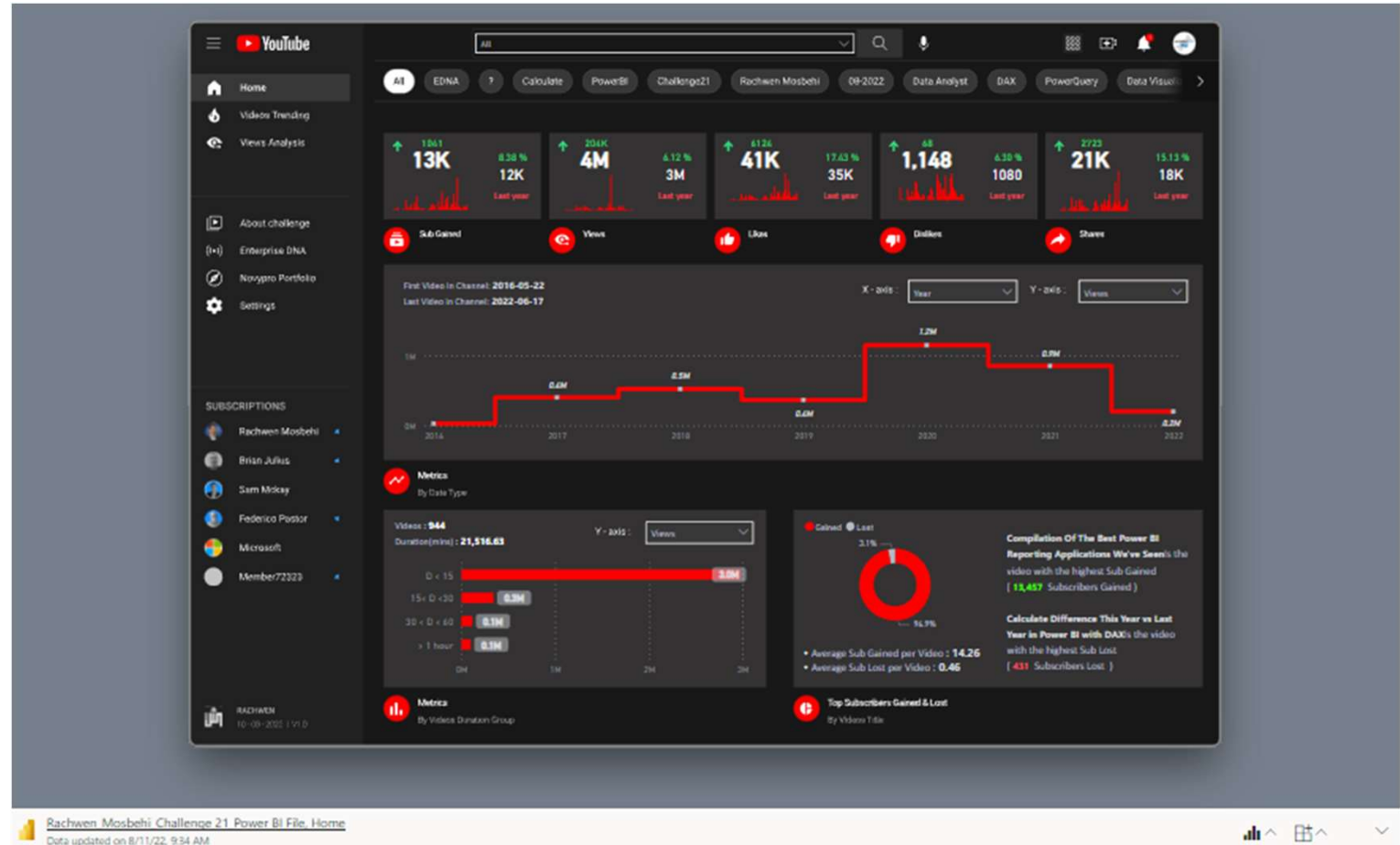
# EDNA YouTube Channel Analysis



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## Rachwen Mosbehi

"Here is my submission for Enterprise DNA Ltd Challenge 21 - EDNA YouTube Channel Data Analysis. The full YouTube experience is guaranteed!!"



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# **Category Newcomer Winner**

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# EDNA YouTube Channel Analysis



## Matthew Braun

"I accepted the Enterprise DNA Challenge 21 - EDNA YouTube Activity Reporting. I have been a long-time follower of the Enterprise DNA platform, yet this is my first challenge submission."



Matthew Braun\_Challenge 21 Power BI File, Main  
Data updated on 8/10/22, 5:21 PM





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# Category Non-Member Winner

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# EDNA YouTube Channel Analysis



## Gaelan Smith

"My main goal was to make sure I nailed the brief: The objective is to understand the audience better and have a further strategy to drive more channel engagement. To that end, I dug into actionable questions and insights that could respond to audience viewership and drive more engagement".



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# **Category Mobile View Winner**

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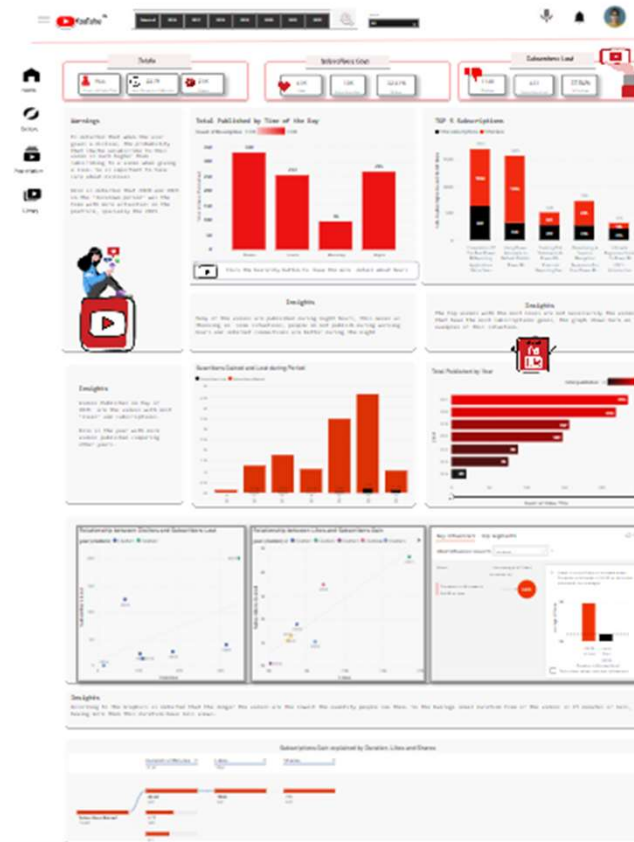
# EDNA YouTube Channel Analysis



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## Veronica Aides

"This is my first submission in this challenge, it was very exciting to analyze this new Dataset in Desktop and Mobile versions. I have a lot to learn yet. Thanks for the opportunity!"



Veronica Aides Challenge 21 Power BI File, hoja final ahora  
Data updated on 7/28/22, 3:52 PM



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# Finalists

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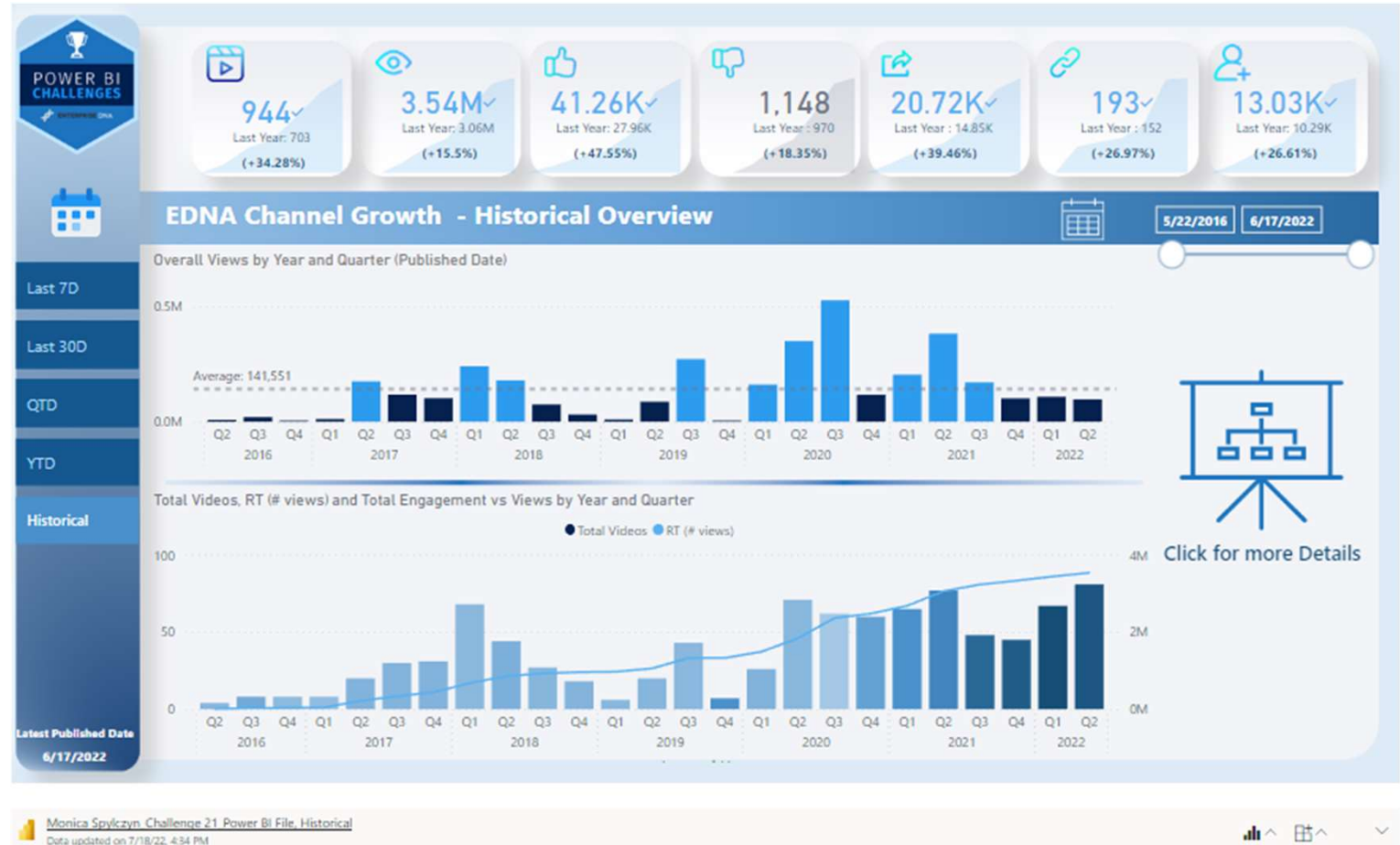
# EDNA YouTube Channel Analysis



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## Monika Spylczyn

"It was my first time ever analysis of social media content; found it very interesting and well done Enterprise DNA for the incredible channel growth"



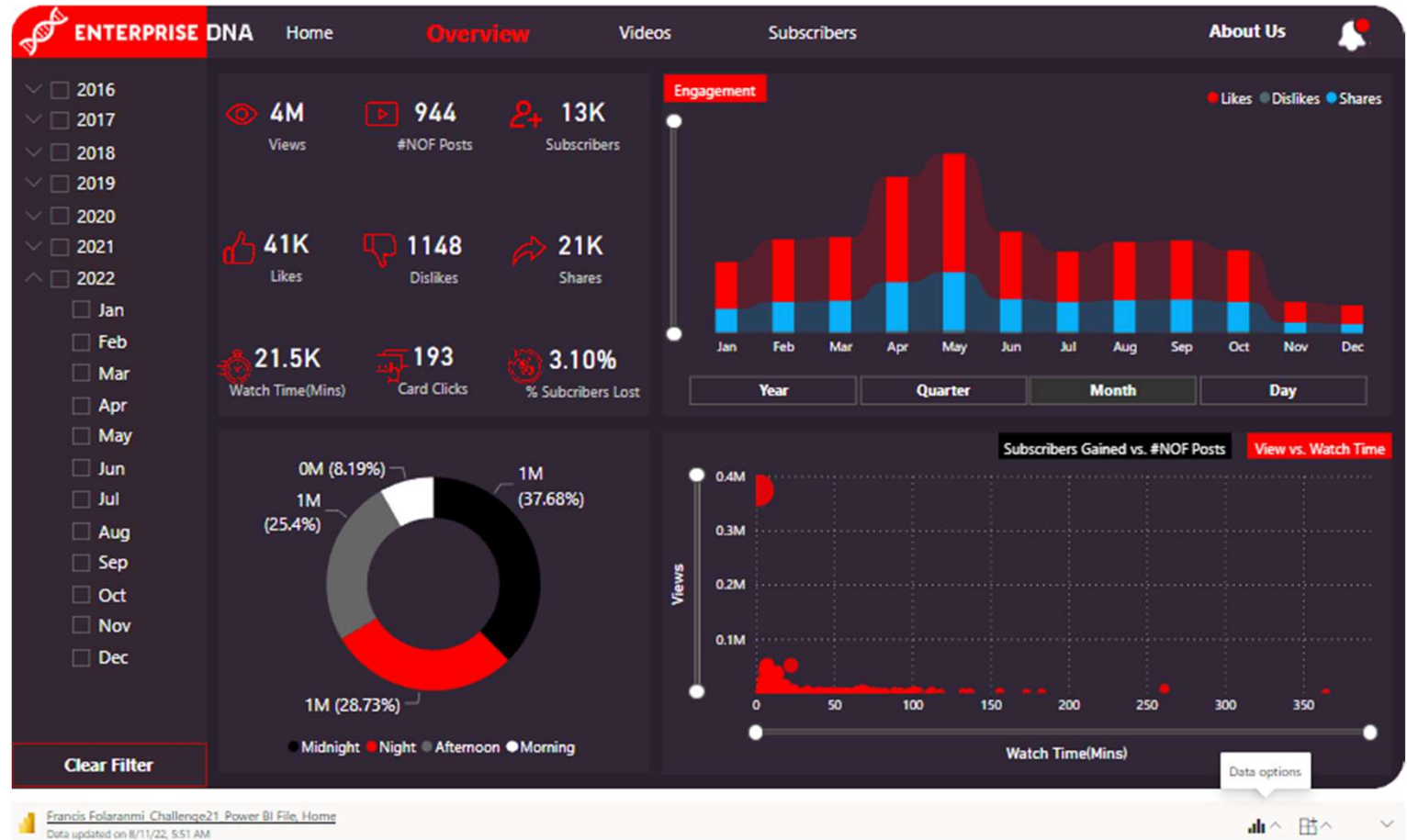
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# EDNA YouTube Channel Analysis



## Francis Folaranmi

"I accepted the Enterprise DNA Challenge 21 - EDNA YouTube Activity Reporting. Excellent dataset, I hope you enjoy my report. "



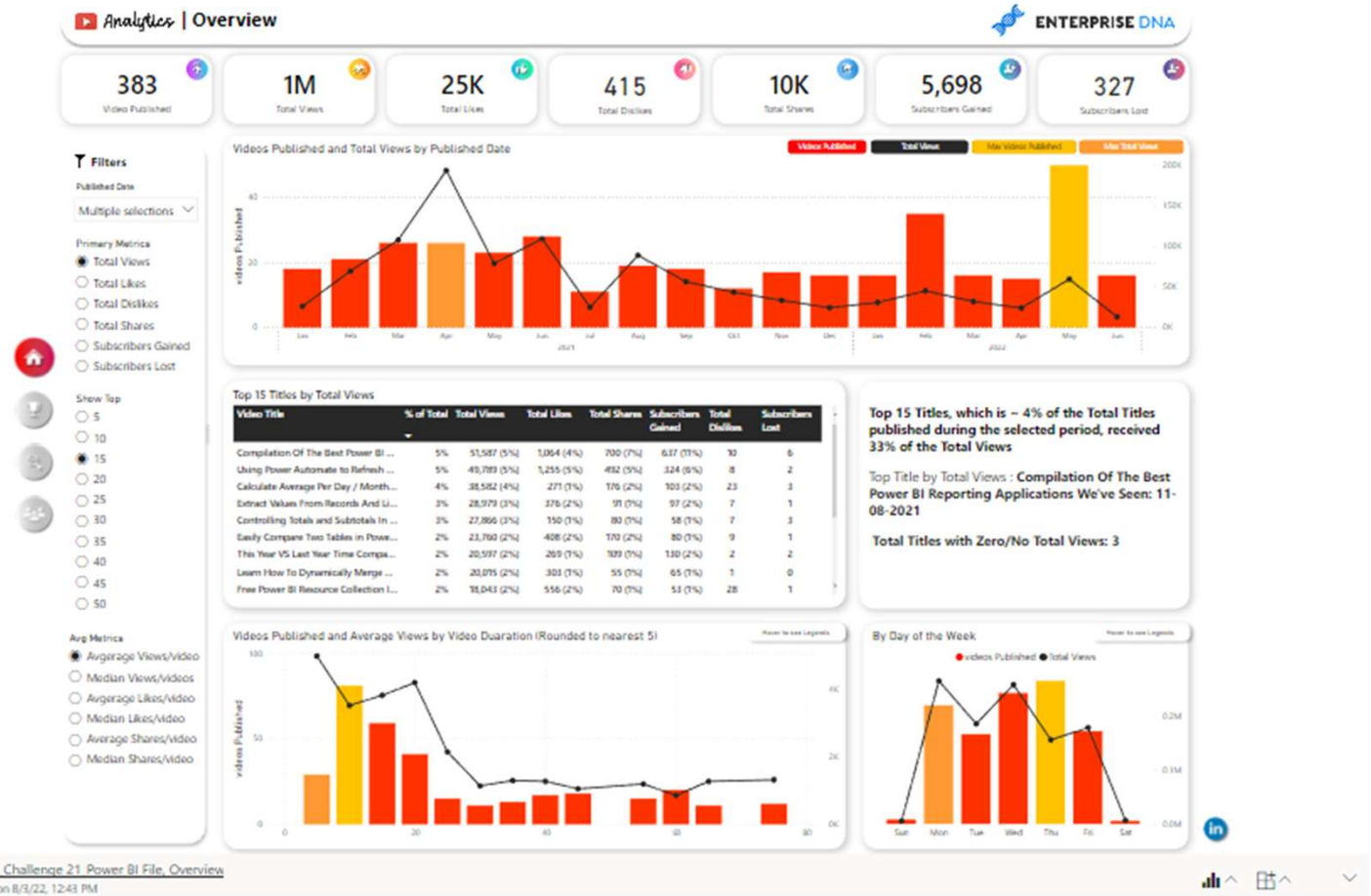
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## Ankur Singh

"I enjoyed the whole process. I have prepared 4 pages – Overview, Scorecard, Scatter Chart Analysis and Viewer Distribution. Hope you enjoy this report as much as I enjoyed developing it."



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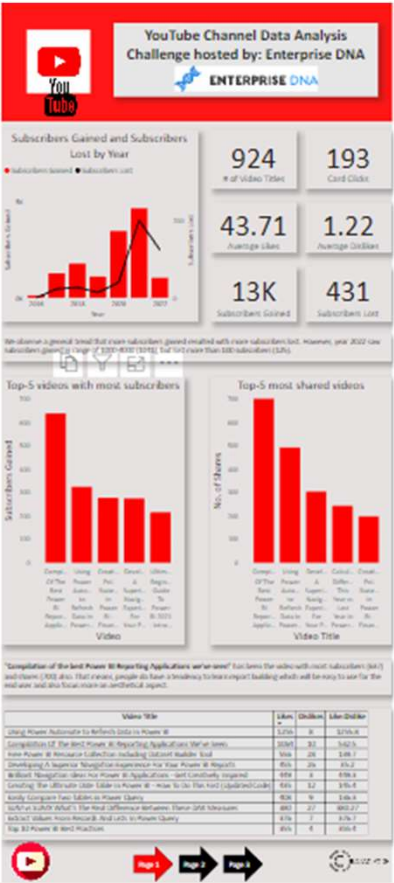


# EDNA YouTube Channel Analysis



## Parag Zode

"It has been great working on this dataset as well as preparing a 3 pages report for the first time."







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**THANK YOU**

**&**

**See you soon in Challenge 22**

**Opening on 19/08/2022**

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