

#### Challenge 21

# EDNA You Tube Channel Analysis

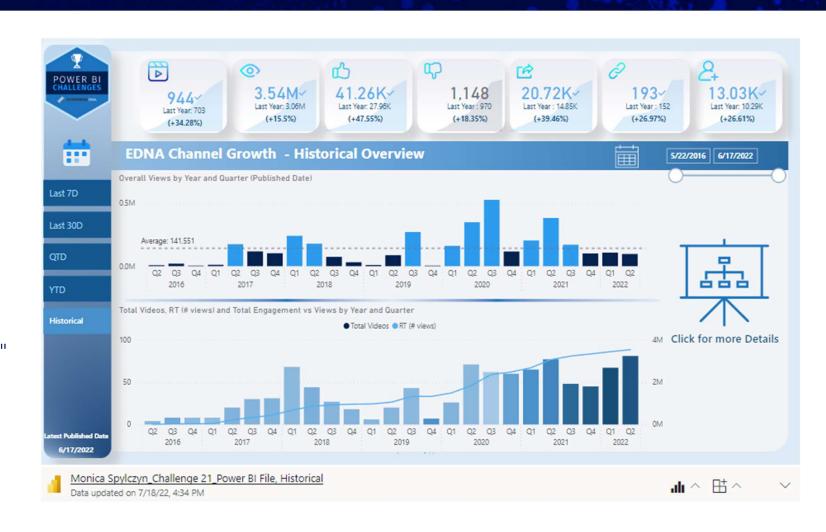
The Participants

with Federico Pastor



# Monika Spylczyn

"It was my first time ever analysis of social media content; found it very interesting and well done Enterprise DNA for the incredible channel growth"





### Aman Kumar

"This is my first submission to EDNA Challenges.
While making the report I learnt about the usage of tooltips and multi-page navigation feature in Power BI which I haven't tried out yet."





# Michal Konieczny

"This is my first submission

Calculate Previous Weeks Sales - Advanced DAX in Power BI 32,461 6,023.46 to EDNA Challenges. I was SUM vs SUMX What's The Real Difference Between These DAX Measures 30,290 Expected results 2.763.330 3,356.15 focusing using new field Average Results Total 3,164,851 79,48% Ideal Video vs Average parameters features and Views total by Fiscal Year make it more app like but 0.78M still not to overdo it as I like 0.52M 0.40M rather more minimalistic 0.37M design" 0.03M

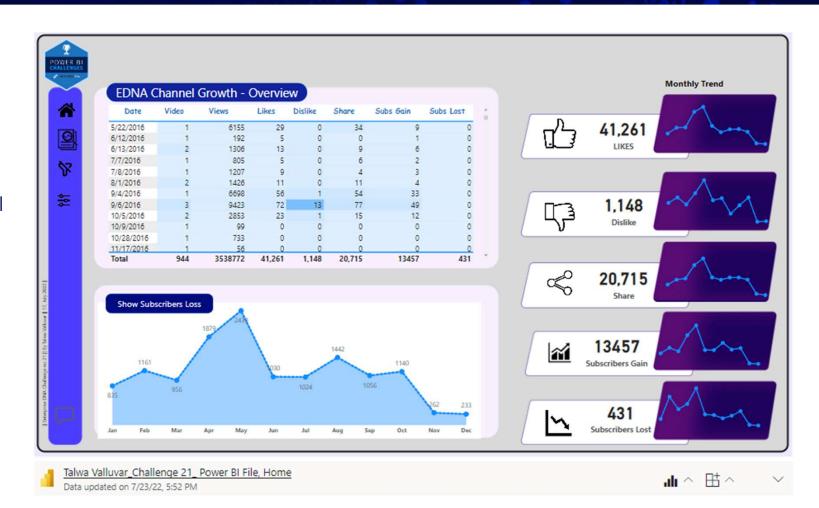
Know your videos views total

Filter D 7 E .. Ideal Video Recipe TopN vs average of others Views total Niedziela Calculate Difference This Year vs Last Year in Power BI with DAX 51.837 Compilation Of The Best Power BI Reporting Applications We've Seen Calculate Differ... 52K Day of the week 51,587 Using Power Automate to Refresh Data In Power BI 49.789 Compilation Of . 52K Evening Changing Date Formats w/Power Query Editor - Simple Technique For Power BI 41,505 Using Power Au... Publish time Calculate Average Per Day / Month / Year In Power BI Using DAX 38,582 Developing A Superior Navigation Experience For Your Power BI Reports 36,351 Changing Date . 42K 0 min -10 min Creating PnL Statements In Power BI - Financial Reporting Example 35,360 **Duration Time** Calculate Avera... 39K Calculate The Last Or Max Value Within A Table Of Data Using DAX In Power BI 33,759 Developing A.S., 36K Creating PnL St... 35K Calculate The La.. 34K Calculate Previo.. 32K Others 3K 0.86M 0.20M FY20 FY17 FY18 FY19 FY21 FY22 Michal Konieczny\_Challenge 21\_Power BI File, Home .h ^ H ^ Data updated on 8/2/22, 11:42 AM



# Talwa Valluvar

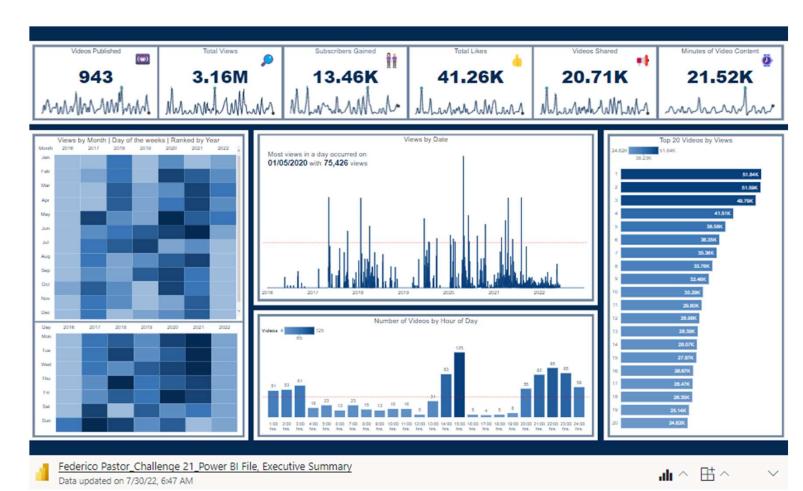
"This is my first submission to EDNA Challenges as well as my first Power BI dashboard"





# Federico Pastor

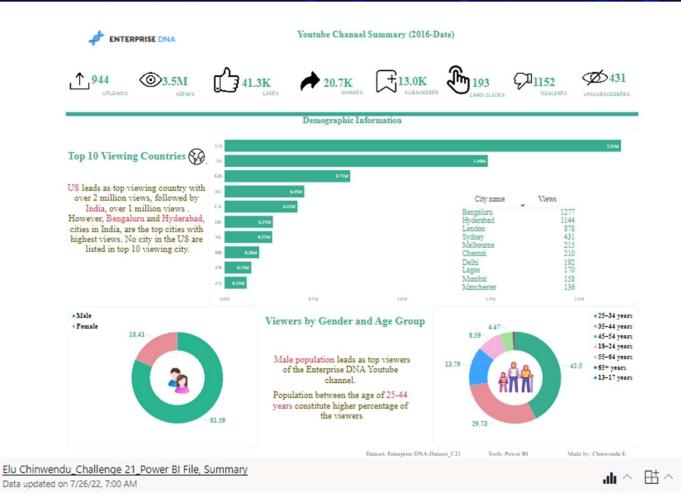
"A mixture of influences from Reid Havens, Gustaw Dudek, Tim Weinzapfel and of course the EDNA way"





# Elu Chinwendu

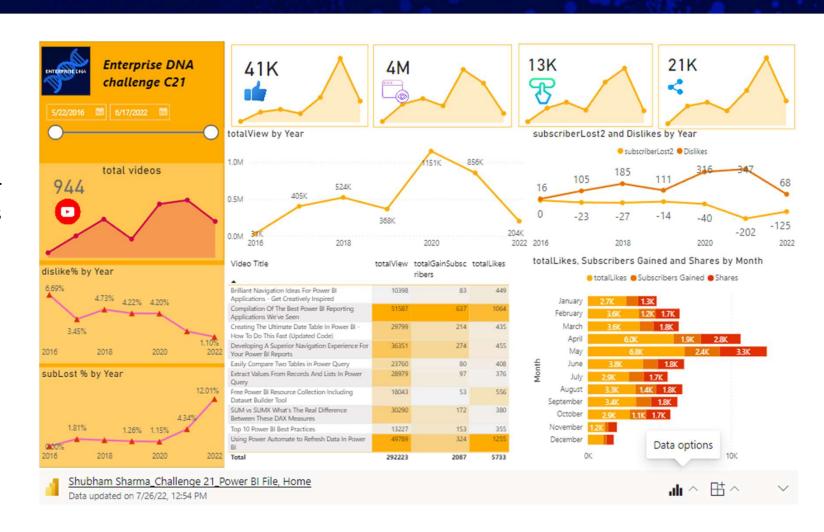
"This is my first entry in EDNA Challenges. I am very happy to participate in the Challenge"





# Shubham Sharma

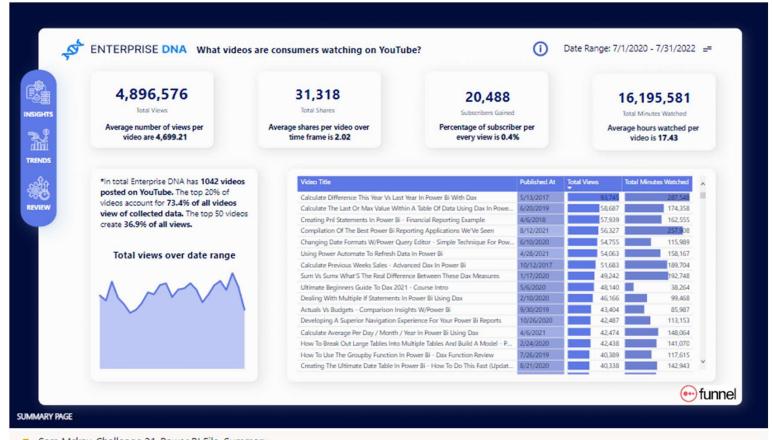
"This is my first challenges. Thanks for conducting this challenge"





# Sam McKay

"This is my first challenges. Thanks for conducting this challenge"



Sam Mckay\_Challenge 21\_Power BI File, Summary Data updated on 7/27/22, 6:52 AM



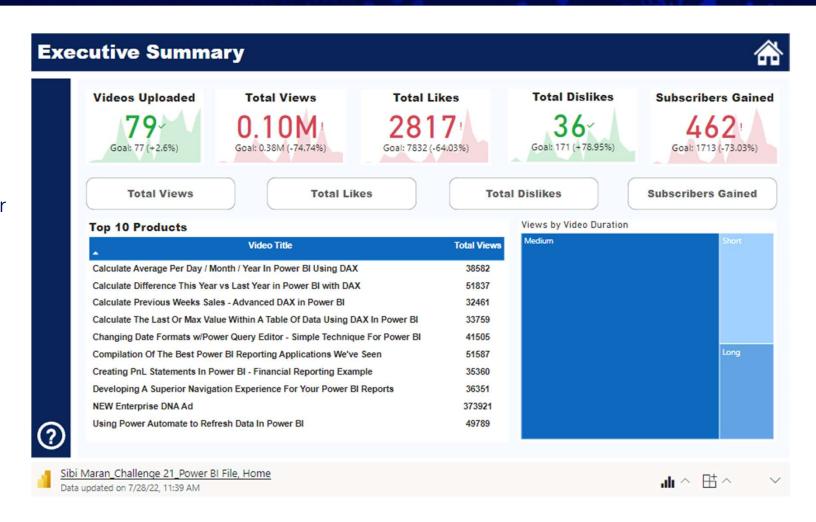






# Sibi Maran

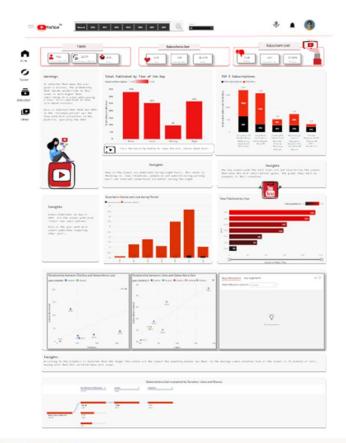
"I focused on preparing a report that enables the user to analyze multiple metrics across different timelines and videos. Also, I want the report to be simple to interact with and navigate"

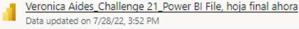




### Veronica Aides

"This is my first submission in this challenge, it was very exciting to analyze this new Dataset in Desktop and Mobile versions. I have a lot to learn yet. Thanks for the opportunity!"



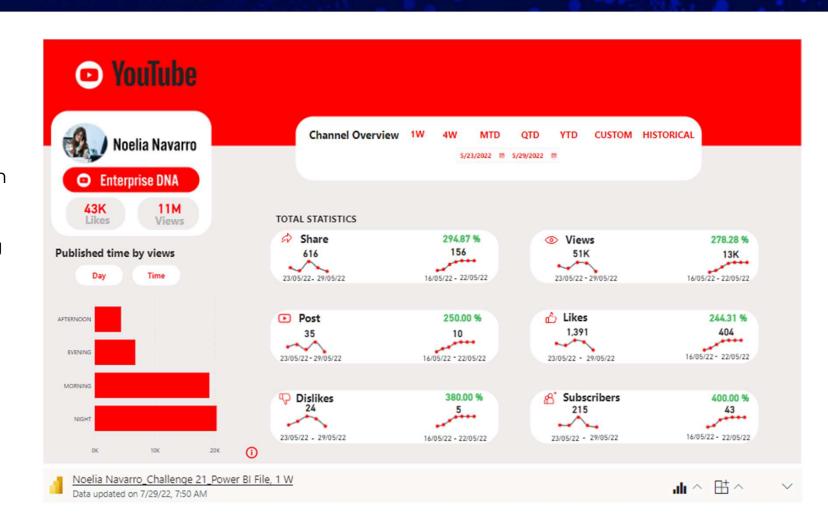






# Noelia Navarro

"This is my first submission to eDNA challenges. It has been a lot of fun analyzing the data from eDNA's YouTube Channel. I have tried to simulate the Shieldapp"





# Erika Liljestrand

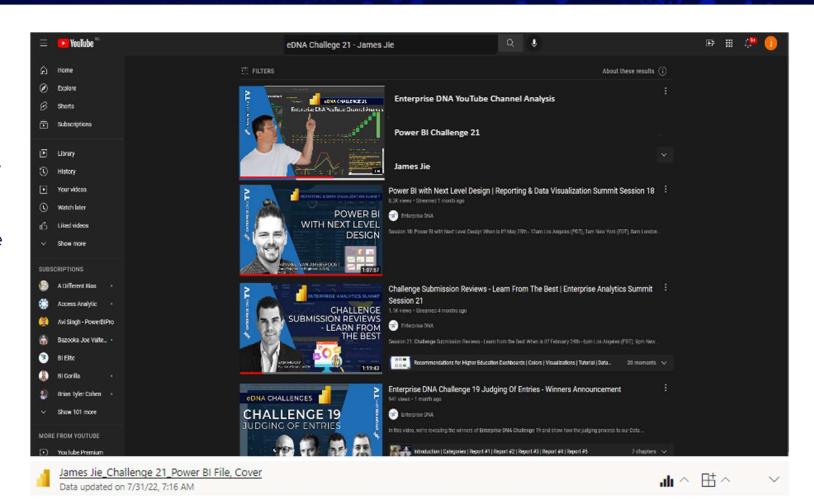
"This is my first challenge. I have been learning and using Power Bi for only a few months, so I appreciated the openness of this challenge as it let me practice what I was able to figure out.





### James Jie

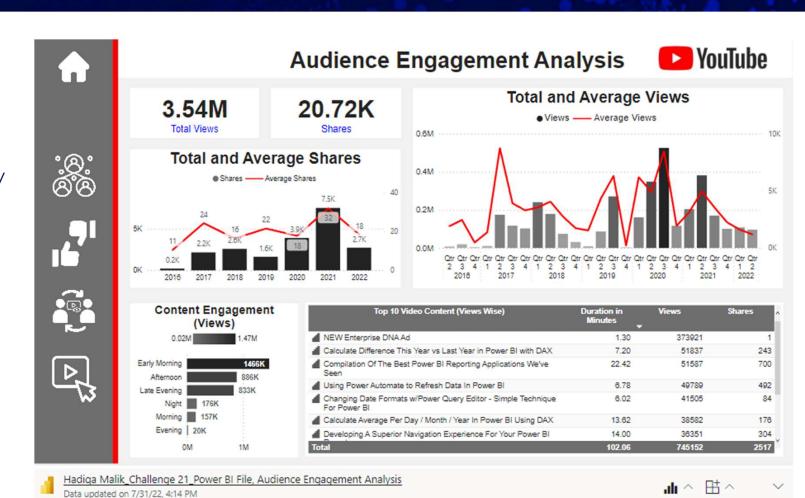
"Thanks for the opportunity for me to join the challenge. I categorized the movies. The dashboard and the app are based on categories."





# Hadiqa Malik

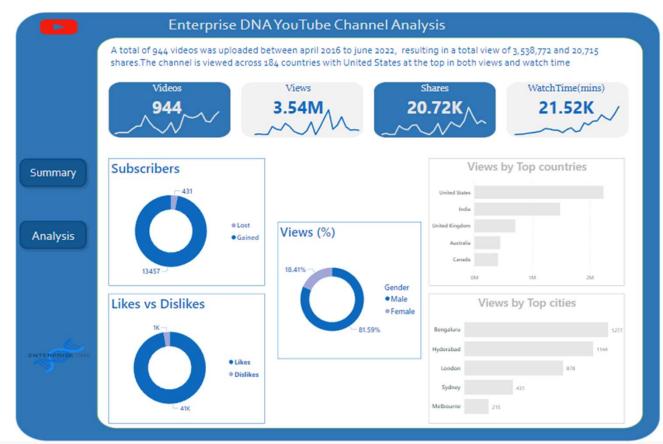
"Thanks for the opportunity for me to join the challenge. My analysis focuses on the Audience. I hope you like my report."





### Ben Joan Chinemerem

"Thanks for the opportunity for me to join the challenge. This is my first entry and I hope you like my report."



Ben Joan Chinemeren\_Challenge 21\_Power BI File, Summary Data updated on 7/31/22 4:33 PM



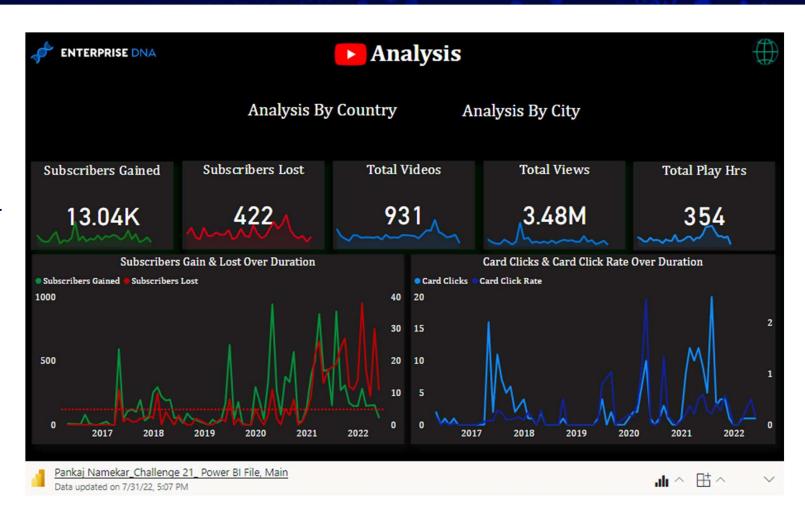






# Pankaj Namekar

"Thanks for the opportunity for me to join the challenge. I hope you like my report.





### Megharita Datta

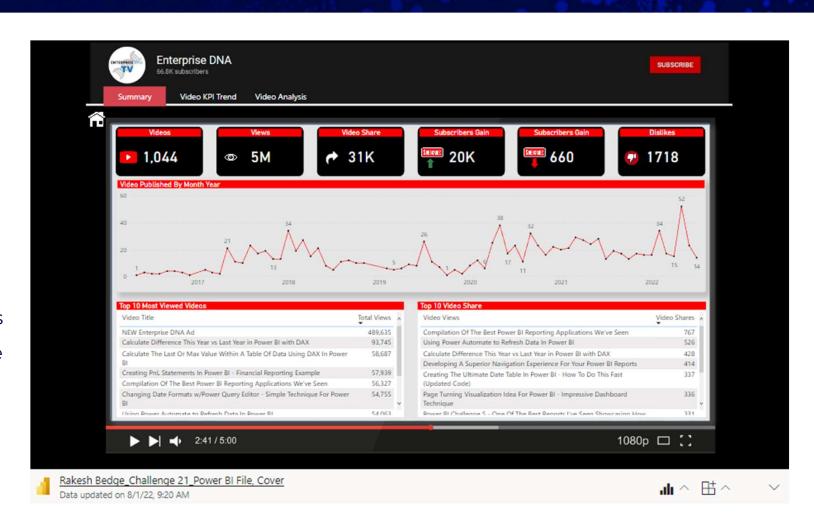
"Thanks for the opportunity for me to join the challenge. Here I am submitting my entry for the first time in enterprise DNA."





# Rakesh Bedge

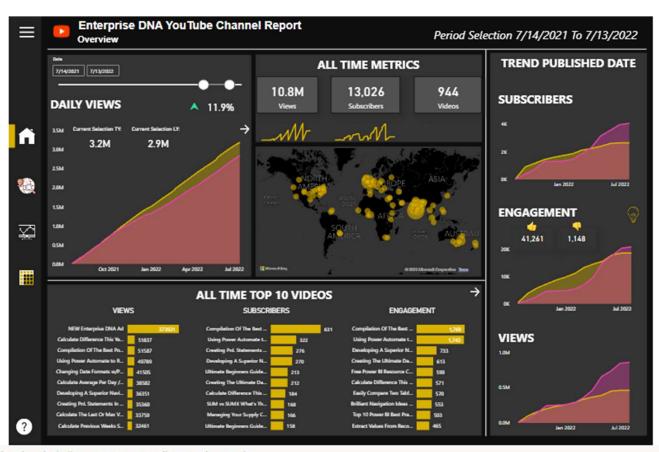
"On weekend I created the Enterprise DNA YouTube Channel Data Analysis Dashboard. I enjoyed the dashboard building process and try to create a you tube theme dashboard."





# Jackie Tejwani

"Another great challenge. Thanks for putting this together. So good to be learning."



Jackie Tejwani\_Challenge 21\_Power BI File, Overview (Dark) Data updated on 8/4/22, 1:26 PM



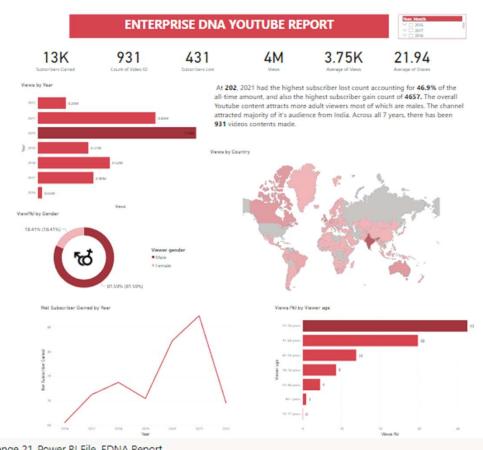






# Ayodeni lyanu

"I came across this challenge a few days ago and decided to test my Power BI skills."



Ayodeni Iyanu\_Challenge 21\_Power BI File, EDNA Report Data updated on 8/3/22, 6:22 AM



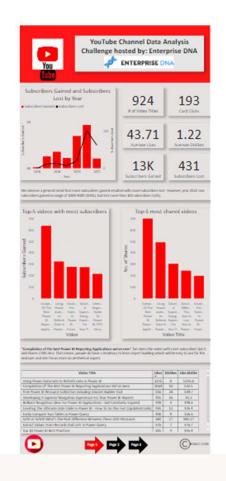






## Parag Zode

"It has been great working on the dataset as well as tried making a 3 pages report for the first time."





# Ankur Singh

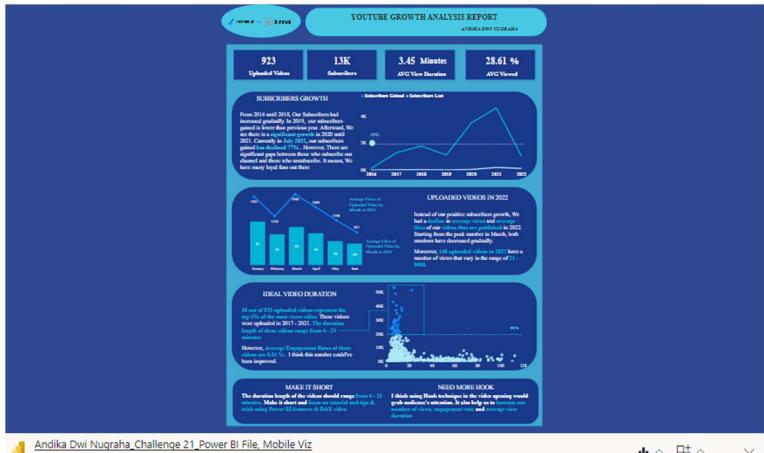
"I enjoyed the whole process. I have prepared 4 pages – Overview, Scorecard, Scatter Chart Analysis and Viewer Distribution. Hope you enjoy this report as much as I enjoyed developing it."





# Andika Dwi Nugraha

"This is my first time participating in this challenge. The case is quite interesting. First, I tried to interview the data. This step is really challenging."



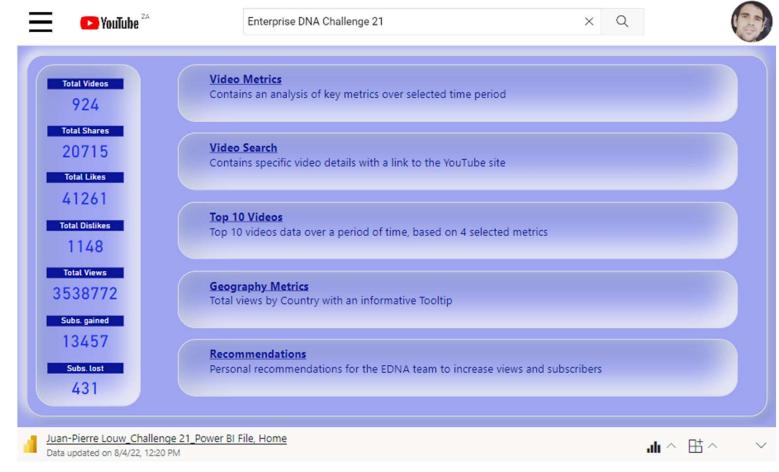
Data updated on 8/4/22, 7:35 AM





### Juan-Pierre Louw

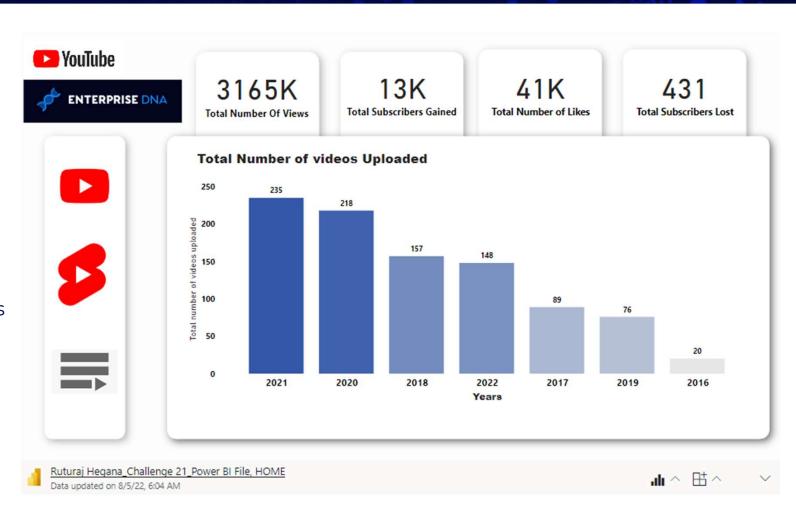
"I tried to keep it short and simple this time around.
Also worked a bit more on my color palette with some Neomorphism effects. This is the first time that I have used the Field Parameters in a challenge."





# Ruturaj Hegana

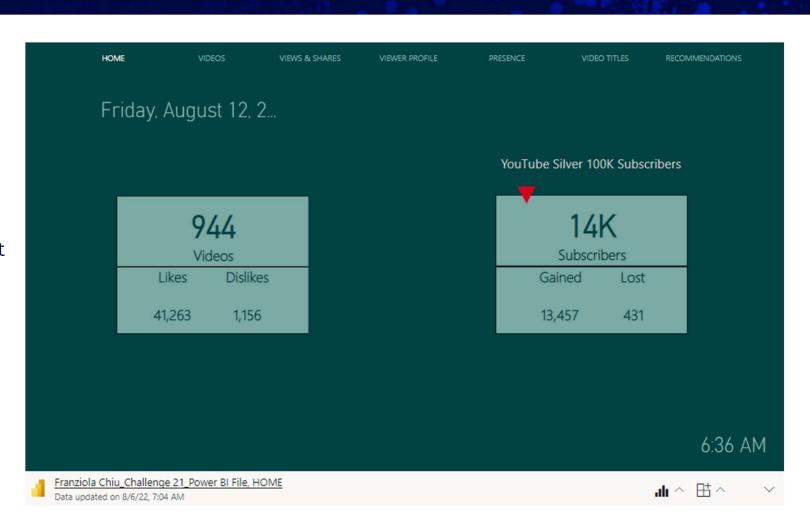
"While going through this extraordinary challenge I have learned many new things, ill further work on this dashboard and when it's done, I'll post on LinkedIn, I will definitely participate in further challenges"





### Franziola Chiu

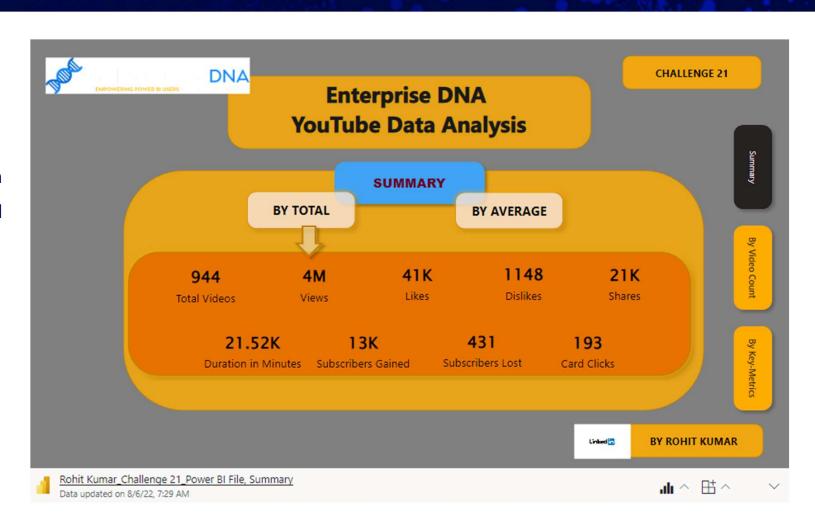
"This Exploratory Analysis is focused on the Title Names of the Videos itself and what the words communicate (or don't). The challenging part was not knowing the Mission, Vision or Strategic Plan and the datasets itself that didn't click."





# Rohit Kumar

"This is my first entry for an Enterprise DNA Challenge. I hope you like it."





# Paul Gerber

"I enjoyed this challenge. It was different from the norm. In this challenge, I used the typical DAX measures, bookmarks, and slicers but tried the new PBI feature of Field Parameters."





# Waleed Butt

"I accepted the Enterprise DNA challenge. Report Contains two parts.

- 1. Summary Analysis
- 2. Geographical View Prepared a Dynamic Video Rankings based on a user Activity. "







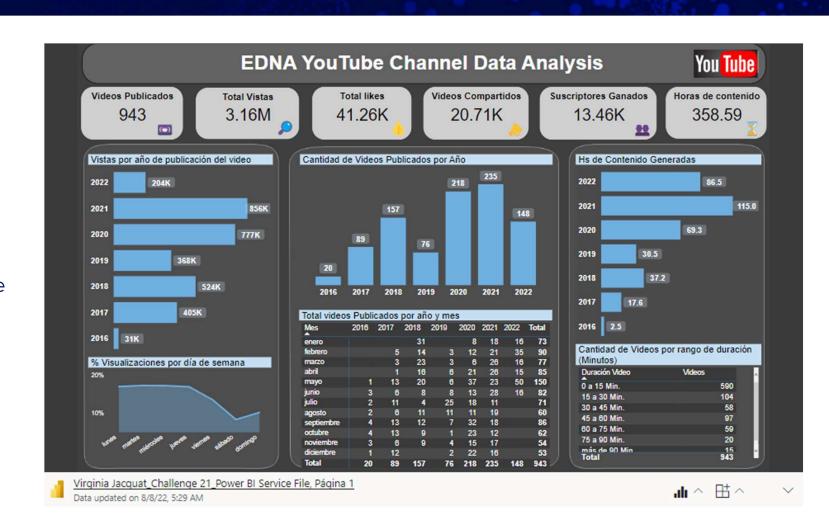






# Virginia Jacquat

"I accepted the Enterprise DNA challenge. This is my first entry in the EDNA Challenges. I hope you like it.





# Grabiel Gillis

"I accepted the Enterprise DNA challenge. This is my first entry in the EDNA Challenges. I enjoy preparing this full report.



Grabiel Gilli\_Challenge 21\_Power BI File, Cover Data updated on 8/8/22 5:44 AM



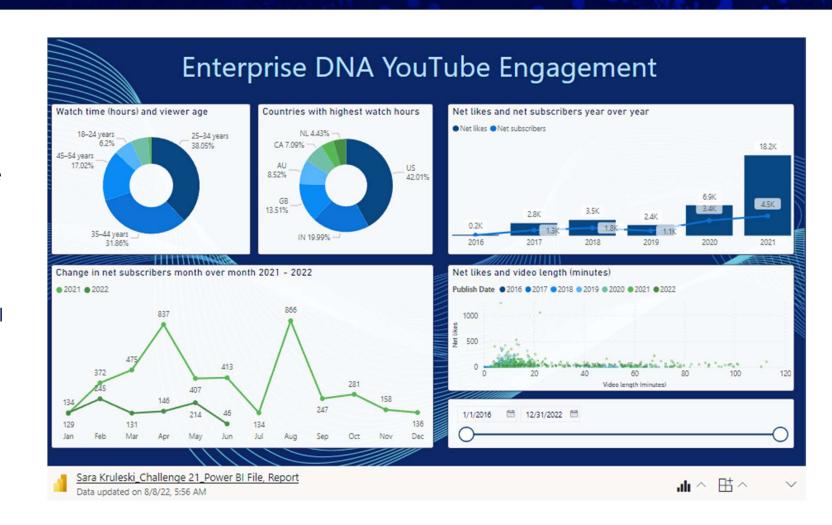






# Sara Kruleski

"I accepted the Enterprise DNA challenge. This is my first entry in the EDNA Challenges. I enjoy preparing this full report, I hope you like."





Top 5 City Gender

Summary

# Kiruba Selvi

"I accepted the Enterprise DNA challenge. This is my second entry in the EDNA Challenges. I enjoy preparing this full report and practicing what I learned from the community."

**Enterprise DNA Youtube Analysis** 41K 193 21K Total Likes Total Number Of Card Clicks Subscribers Gained 1148 944 4M Total Number Videos Total Number of Views Subscriber Lost 2016 2017 2018 2019 2020 2021 2022 **Total Number of Videos by Published Date** 2018 2017 2019 2020 KirbaSelvi\_Challenge 21\_Power BI File, Summary Data updated on 8/8/22, 11:43 AM



# Amanda Nascimento

"I accepted the Enterprise DNA challenge 21.

The challenge consists in elaborate an exploratory analysis report about EDNA YouTube Channel growth. For the mobile view I focused just on the engagement metrics





# Victor Alves

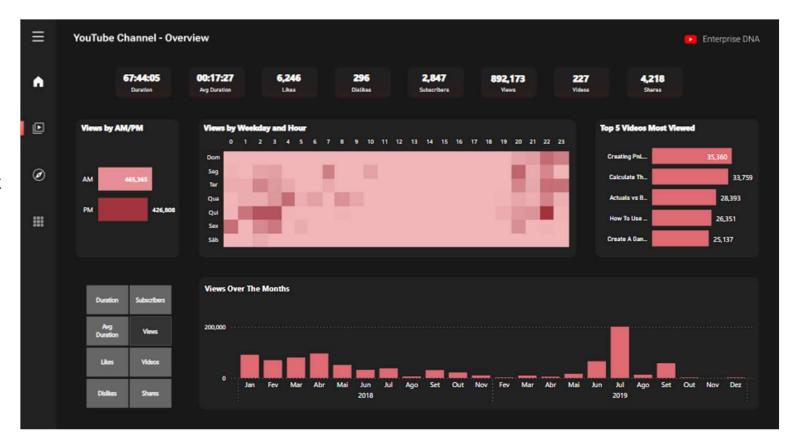
"It was a great learning opportunity. May this be just the first of many times here. In this dashboard, you can see 3 pages:

Overview: Summary all KPIs

Audience: Ctry & Gender

Comparison: Year

comparison."



Victor Alves\_Challenge 21\_Power BI File, Overview Data updated on 8/9/22 5:32 AM



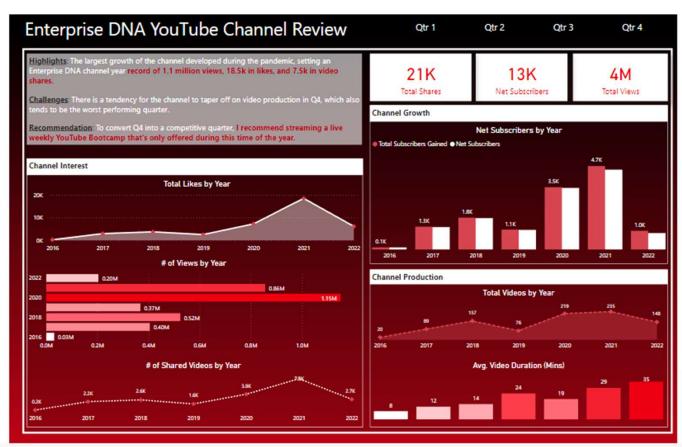






#### Lawrence Hakeem

"I accepted the Enterprise DNA challenge. This is my first entry in the EDNA Challenges. I enjoy preparing this full report, I hope you like."



Lawrence Hakeem\_Challenge 21\_Power BI Service, Channel\_Review Data updated on 8/9/22 5:46 AM









Ayse Ayaz

"This is my first entry in the EDNA Challenges. I enjoy preparing this report."



Data updated on 8/9/22, 2:01 PM





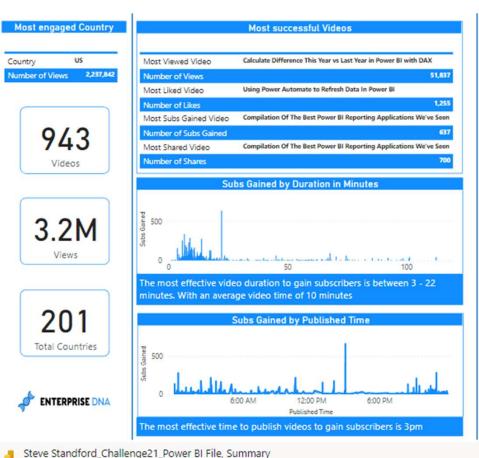




# Steve Standford

"Thank you for this challenge it was really interesting. After getting quite complex I decided to reduce it to some interesting points around time of post, most effective videos and durations.

The longevity of many videos is awesome."



Data updated on 8/10/22 5:50 AM

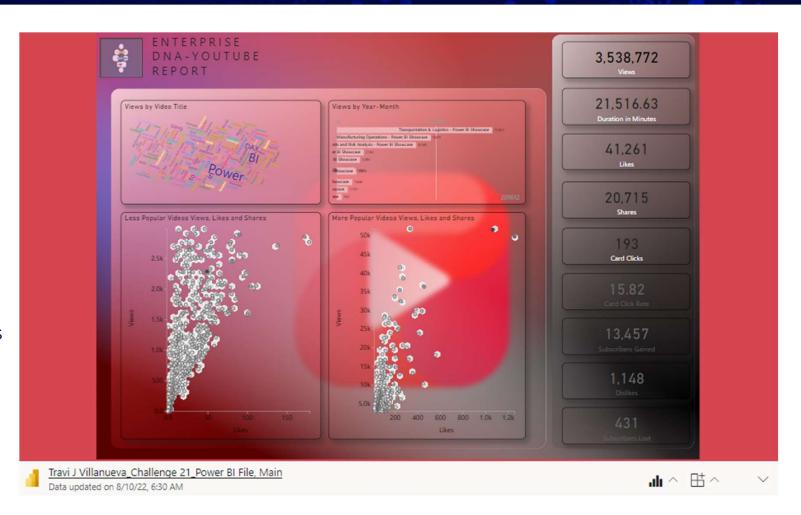


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# Travis J Villanueva

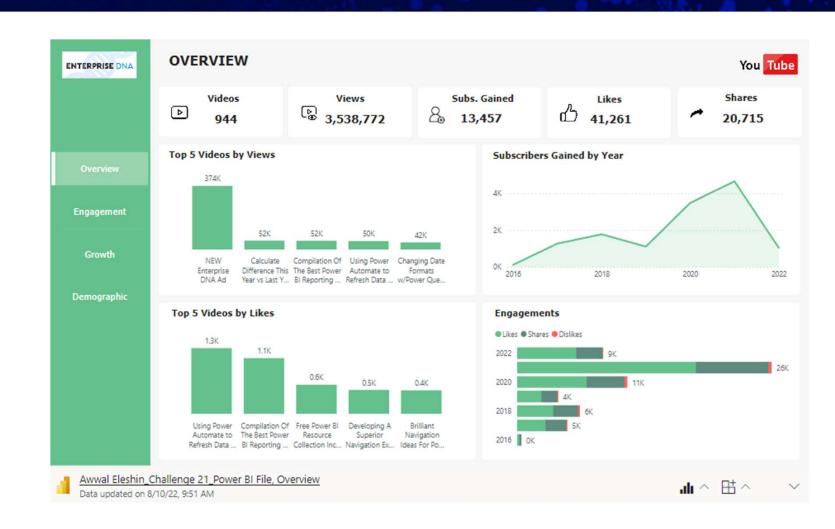
"I thought to highlight the Animated Bar Chart which presents the views by video title over a monthly race to have an idea or picture of how the you tube video views increment over time. In addition, mobile report development which is a key activity as users nowadays do their transaction or activities over the phone."





# Awwal Eleshin

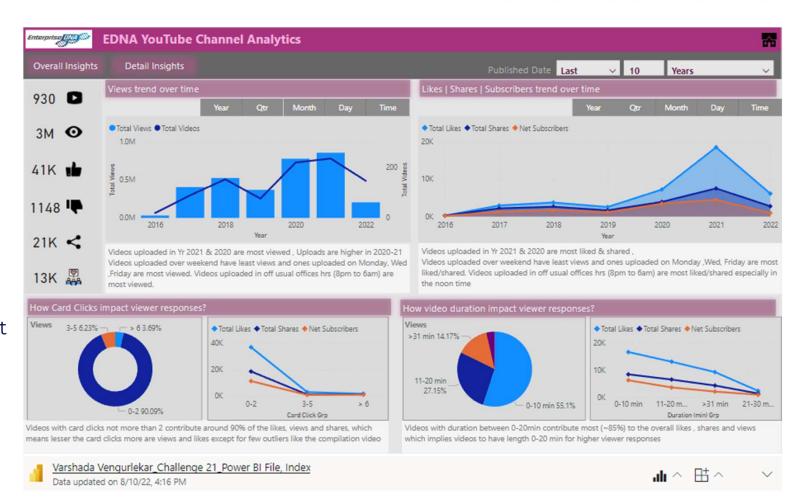
"Please see my entry for Challenge 21. I hope you like it."





# Varshada Vengurlekar

"I am a first-timer for the power bi challenges on EDNA and I must say it was a great learning experience for me. It helped me practically understand the approach for any data analysis like getting familiar with data provided and what is it that we need to answer and bring out from the data that helps."





# Divya Harikrishnan

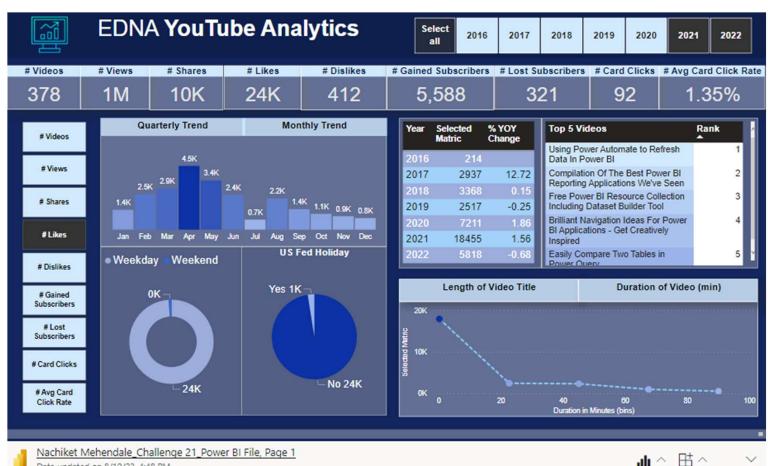
"This is my entry into EDNA Challenges. I have given an attempt. Thanks for the wonderful opportunity. Looking forward to learn more from the upcoming challenges."





# Nachiket Mehendale

"This is my entry into EDNA Challenges. Thanks for providing the opportunity to work on the challenge. "



Data updated on 8/10/22, 4:48 PM









# Matthew Braun

"I accepted the Enterprise DNA Challenge 21 - EDNA You'Tube Activity Reporting. I have been a long-time follower of the Enterprise DNA platform, yet this is my first challenge submission."







# Francis Folaranmi

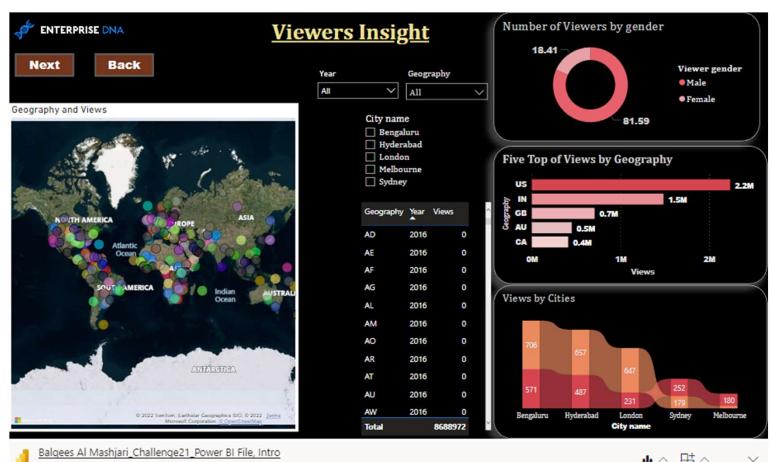
"I accepted the Enterprise DNA Challenge 21 - EDNA You Tube Activity Reporting. Excellent dataset, I hope you enjoy my report."





# Balgees Al Mashajari

"I accepted the Enterprise DNA Challenge 21 - EDNA You Tube Activity Reporting. Excellent dataset, I hope you like my report. "



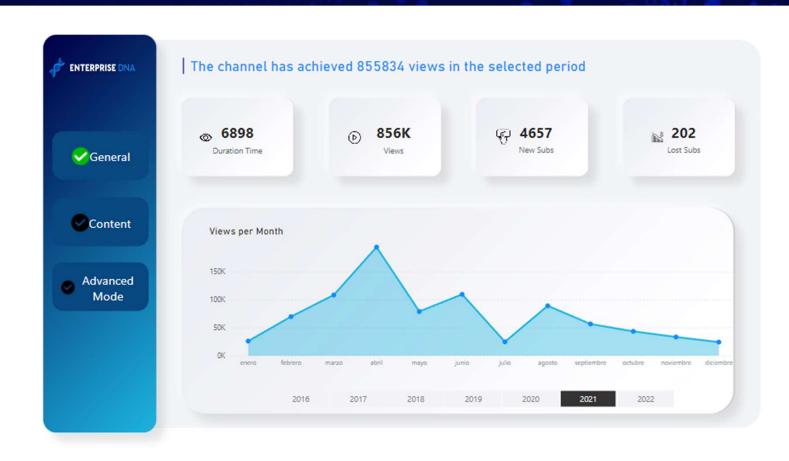
Data updated on 8/11/22, 6:16 AM





# Victor A Samane

"I accepted the Enterprise DNA challenge! my first challenge completed and ready for the next ones! "



Victor Antonio Samane\_Challenge 21\_Power BI File, General Data updated on 8/11/22, 6:45 AM



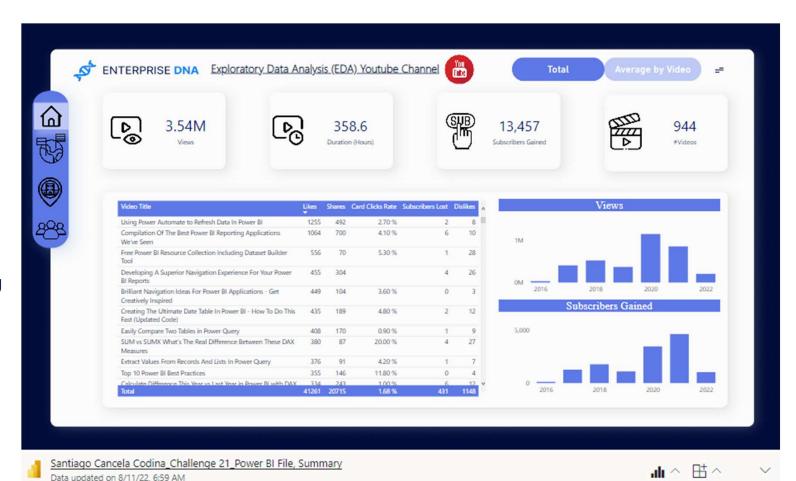






# Santiago Cancela

"I took the courage to get involved in the challenge a bit late, so I decided to make it as simple as possible. I do like the strategy that Enter priseDNA has been teaching about Background and themes, so I decided to put it into practice. I think also as the Data is from Enterprise DNA, it makes more sense to use the templates developed."





# Gustaw Dudek

"My main idea was to push design part a little bit further and check what can we do with standard PBIX possibilities in combination with standard PPT. I would call this report "Jarvis 1/10."



Gustaw Dudek\_Challenge 21\_Power BI File, Main Page Data updated on 8/12/22, 6:17 AM





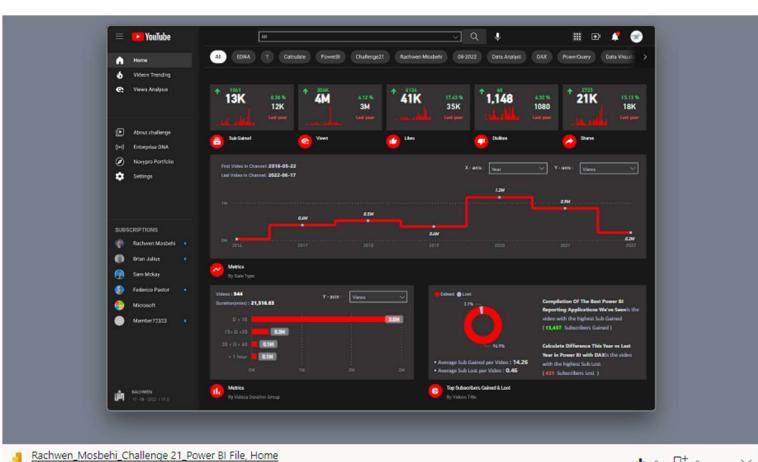


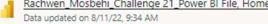


# Rachwen Mosbehi

"Here is my submission for Enterprise DNA Ltd Challenge 21 - EDNA YouTube Channel Data Analysis.

PS: The full YouTube experience is guaranteed!!"



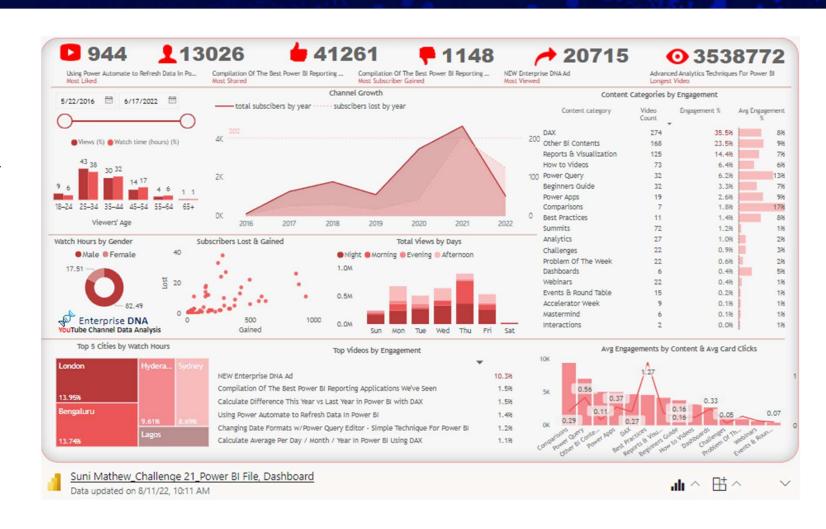






# Sunil Mathew

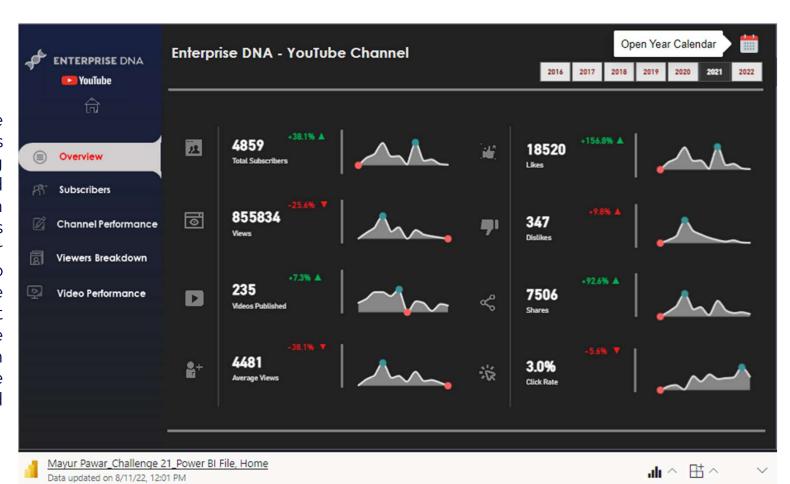
"Here is my submission for Enterprise DNA Ltd Challenge 21 - EDNA YouTube Channel Data Analysis. I hope you like it"





# Mayur Pawar

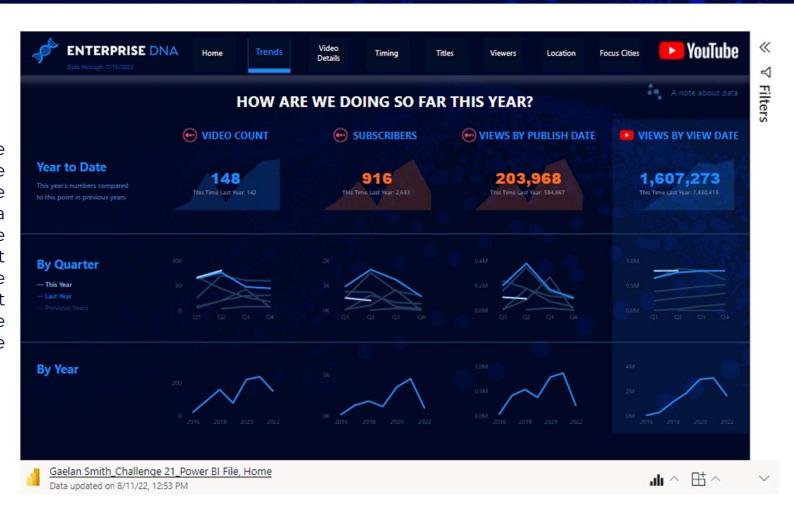
"Participating in Enterprise DNA challenge is always and learning superb а experience. I see amazing and incredible work possible in Power BI with the entries already submitted by other participants. There is a lot to learn from each of the participant's work. Also, I want to adulate the efforts of the Enterprise DNA team, which provides a platform to share work on their platform and seek feedback from experts."





# Gaelan Smith

"My main goal was to make sure I nailed the brief: The objective is to understand the audience better and have a further strategy to drive more channel engagement. To that end, I dug into actionable questions and insights that could respond to audience viewership and drive more engagement".





# Angelina Shrafi

"To create my report for this challenge I inspired by the Analytics section of Creator Studio in YouTube profile. I watched some videos on YouTube and tried to make a useful report including top 3 videos based on the selected period, the number of views and subscribers gained along with the date each video is published and some other charts".



Ashrafi\_Challenge 21\_Power BI File, Dark Mode
Data updated on 8/11/22, 5:04 PM

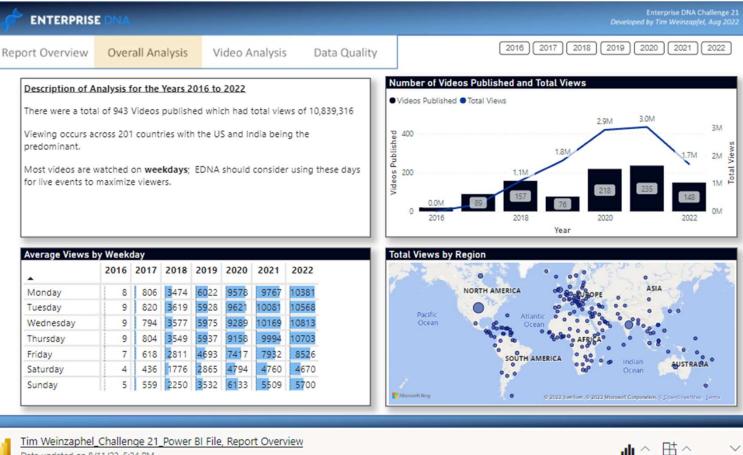






# Tim Weinzaphel

"For this one, I focused only on a few areas including; Overall Analysis. Analysis of the Video Data. Key Indicators. Datasets Comparison".



Data updated on 8/11/22, 5:24 PM



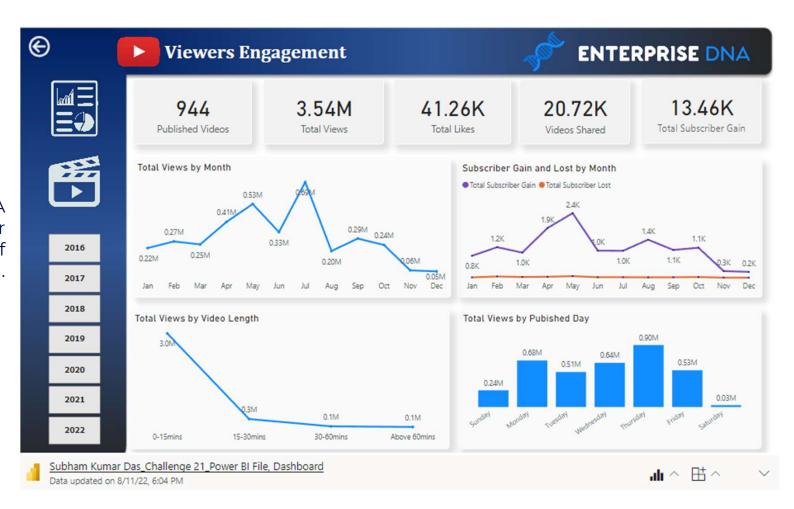






# Subham Kumar Das

"I accepted Enterprise DNA Challenge 21. Thank you for providing this kind of challenges to us. I hope you like."





# Team AK Wishal & Alvi

"I am pleased to share the submission for EDNA Challenge 21 and after Team JMAP I have also partnered with another EDNA member @Wishal Khalid who is entering the challenge for the 1st time."



Wishal&Abu\_Challenge 21\_Power BI File, Welcome Data updated on 8/11/22, 6:47 PM

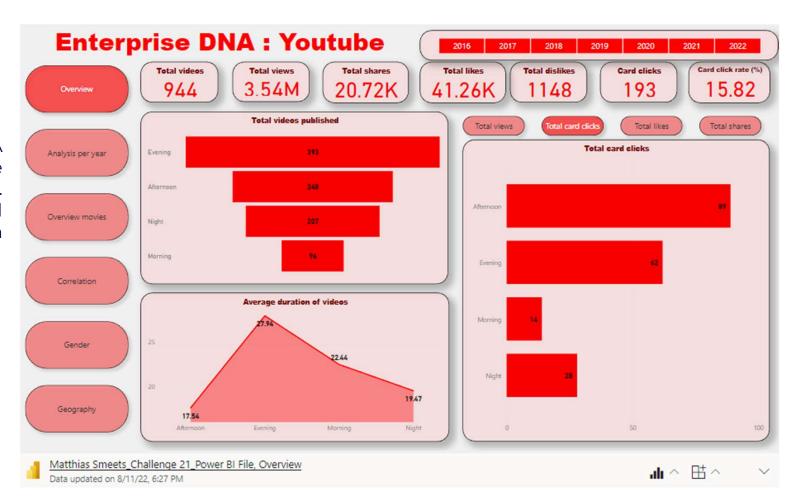






# Matthias Smeets

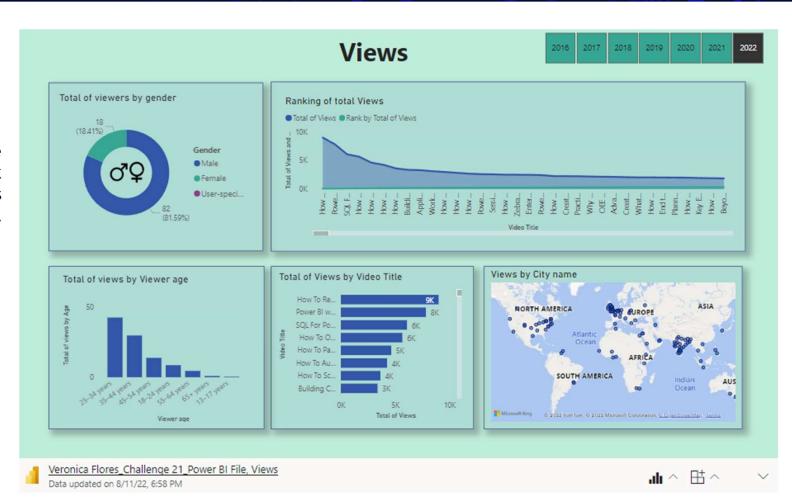
"I have accepted DNA Challenge 21 - YouTube Channel data analysis. Gained so new skills and tried to implement them in my dashboards."





# Veronica Flores

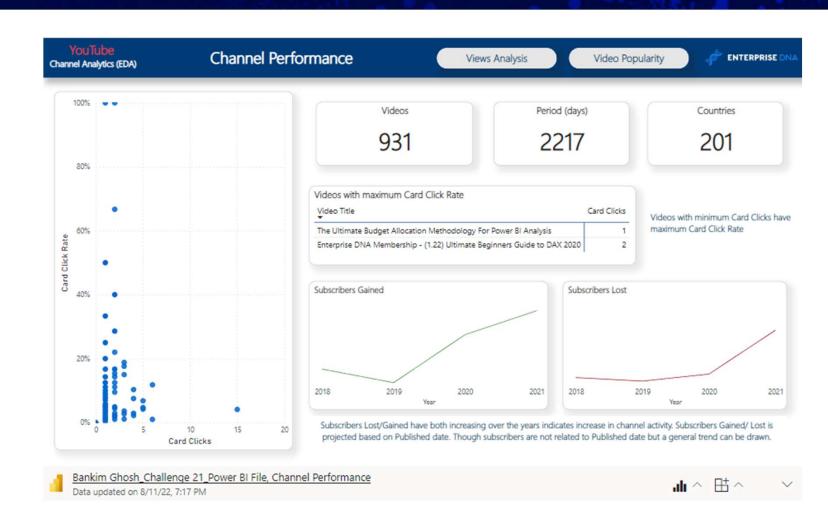
"I accepted Enterprise DNA Challenge 21. Thank you for providing this kind of challenges to us. I hope you like."





# Bankim Ghosh

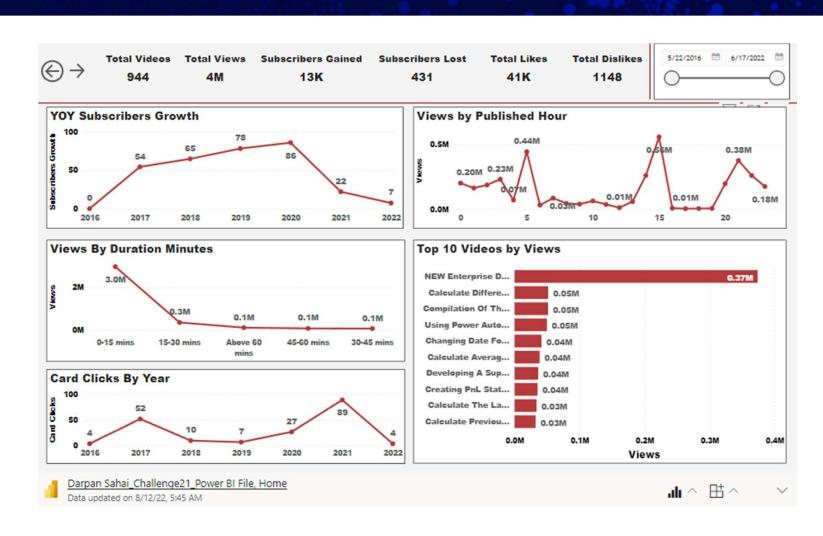
"I accepted Enterprise DNA Challenge 21. I hope you like it."





# Darpan Sahai

"I accepted Enterprise DNA Challenge 21. I hope you like my report. A very interesting dataset"





# Vera Ambrosio

"I accepted Enterprise DNA Challenge 21. I hope you like my report. A simple 4 pages report"



Data updated on 8/12/22, 6:03 AM





# Challenge 21 is closed Thanks to all participants for their excellent work and effort THANK YOU!!