

BUILDING KPI CARDS

USING VISUAL'S TITLES AND SUBTITLES

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Revenues

14,710

↑ +1.5% | +212

var. (AC vs Target)

Revenues

14,710

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var. (AC vs Target)

Revenues

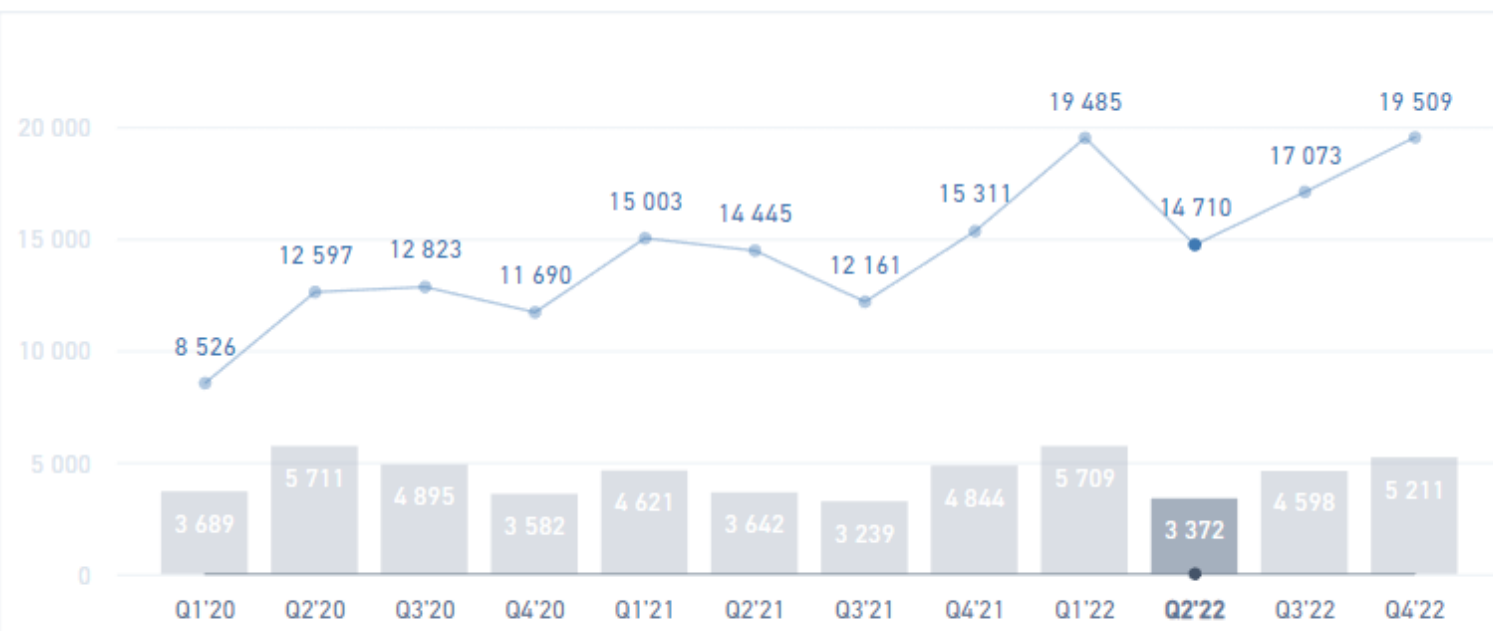
14,710

↑ +1.5% | +212

var. (AC vs Target)

Revenues, gross profit

in kUSD | Date range: Apr'22-Jun'22 | quarterly granularity



Title

Subtitle

Divider

Revenues

14,710

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var. (AC vs Target)

Callout
value

Category
label

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Title: Either fixed text or (fx)

Subtitle: here as (fx), added as „field value”

Grey line: applied as title divider

```
1 001. Revenues - subtitle =  
2     format([001. Revenues], "#,0")
```

Revenues

19,485

↓ -2.8% | -555

var. (AC vs Target)

Callout value and border: Conditionally formatted color (fx), applied as field value

Category label: can include i.e. information about comparative values or units), applied as „name” of measure within „fields” section in native „Card” visual

Callout value

Font

DIN 10

B *I* U

Color

fx

Display units

None

Value decimal places

0

```
1 001. Revenues KPI card (fx) =  
2  
3     var var_nominal = [001. Revenues (variance)]  
4  
5     var result = switch(true(),  
6         | var_nominal >= 0,  
7         | "#358686",  
8         | "#B24A4A"  
9     )  
10  
11     Return  
     result
```

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Revenues

19,485

↓ -2.8% | -555

var. (AC vs Target)

Callout value: derives from the main metric (measure), it's applied as „field” within native „card” visual (screen on the bottom)

```
1 001. Revenues KPI card =  
2  
3 var var_nominal = [001. Revenues (variance)]  
4 var var_perc = [001. Revenues (variance %)]  
5 var symbol_pos = "↑"  
6 var symbol_neg = "↓"  
7  
8 var result = switch(true(),  
9 | var_nominal >= 0, symbol_pos,  
10 | symbol_neg)  
11 & " "&  
12 | if(  
13 | isblank(var_perc),  
14 | format(var_nominal, "+#,0;-#,0;0"),  
15 | format(var_perc, "+0.0%;-0.0%;0%") & " | " &  
16 | format(var_nominal, "+#,0;-#,0;0")  
17 | )  
18 Return  
19 result
```

Fields

var. (AC vs Target)

