**Analysis Plan for QQQ Strategic Planning Survey**

Version 1.2

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| Analysis # | Analysis | Questions | Notes | Core vs. Non-Core |
| 1-37 | Simple marginals for each Q | Q1-Q38, except Q26 | * % response to each Q choice
* Q26 is open-ended text question
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| 38 | Verbatim list of responses | Q26 | * Formatted list of response to “anything else you would like SPT to consider”
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| 39 | Word Cloud for open-ended responses | Q26 | * Visually display frequency of concepts cited in open-ended question
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| 40 | Sorted histogram of “View of QQQ” responses | Q2 | * Analyze most to least frequently cited identity characteristic
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| 41 | Categorization analysis of “View of QQQ” responses | Q2 | * Analyze percent positive, neutral and negative identity responses
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| 42 | Current Involvement vs. Involvement Changing | Q3 and Q4 | * Examines where increased (and decreased) involvement likely to come from (i.e., already involved becoming more so, or less involved becoming more)
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| 43 | Current Involvement vs. Weekday and Weekend Commuting Times (for those who say commute is a significant barrier | Q3, Q5 and Q36 | * For people who say commute is a significant barrier to involvement, break down commuting times to see specifically what commuting time threshold diminishes involvement
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| 44 | Member/Regular/Guest vs. Current Involvement | Q1 and Q3 | * Examine share of regular attenders who are heavily involved (future members?)
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| 45 | GIS mapping analysis and histogram of zip codes | Q35 | * Examine geographic clusters of QQQ members and regular attenders
* May have impact for local mission projects, small group formation based on neighborhood, etc.
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| 46 | Leadership Willingness vs. Leadership Preparedness | Q7 and Q6 | * Examines relationship between leadership willingness and leadership preparedness
* If we work on training potential leaders, will that increase willingness to lead?
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| 47 | Leadership Willingness vs. Commuting Distance | Q36 | * Examines leadership willingness and commuting distance (hypothesis – those with shorter commuting distances may be more willing to lead)
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| 48 | How Well Does QQQ Care for X Group (Target Group vs. General QQQ Population) | a) Q12 and Q31 (Children, Teens and Families w/Children)b) Q12 and Q32 (College/Univ students)c) Q12 and Q30 (Singles and Married Couples)d) Q12 and Q32 (Working Adults)e) Q12 and Q29 (Seniors)  | * Examine whether there are any significant difference in view of care of various groups between the target groups being cared for and the perceptions of the church as a whole
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| 49 | How likely to say “yes” to tithing vs. Household Income | Q8 and Q33 | * Examine potential financial impact of higher formal expectation on tithing
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| 50 | Willingness to contribute to capital campaign, operating budget and inclusion of QQQ in estate planning by Income | Q24 and Q33 | * Examine potential for increases above normal faith giving by income (provides rough idea of total potential financial impact)
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| 51 | Willingness to contribute to capital campaign, operating budget and inclusion of QQQ in estate planning by Current Involvement | Q24 and Q3 | * Examine potential for increases above normal faith giving by level of involvement
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| 52 | Preferred Worship Style by Significance of Style in attendance decision | Q15 and Q16 | * Examines relationship between preferred worship style and particular service attendance (esp. for 8:15 am service, how much of a factor is the time vs. the style of worship)
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| 53 | Worship option outside of Sunday mornings vs. Age | Q17 and Q29 | * Examines what age groups are most interested in non-Sunday am worship (hypothesis is that this will skew younger)
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| 54 | Preferred Worship Style vs. Age | Q15 and Q29 | * Examines relationship between worship style and age (hypothesis that contemporary will skew younger, traditional older)
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| 55 | Understanding of Bible vs. Interest in Classes | Q18 and Q19 | * Examines where interest in classes most likely to come from (i.e., those already knowledgeable or those less knowledgeable)
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| 56 | Understanding of Bible vs. Current Involvement | Q18 and Q3 | * Examines whether there’s significant differences in knowledge of bible among more/less involved members/attenders
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| 57 | Interest in Classes vs. Current Involvement | Q19 and Q3 | * Examines whether classes likely to draw from those already heavily involved or a way to get the less involved more so?
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| 58 | Interest in age-based small groups by Age | Q21 and Q29 | * Examines whether there are certain age groups more interested in age-based small groups than others
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| Analysis # | Analysis | Questions | Notes | Core vs. Non-Core |
| 59 | Interest in small groups by Current Involvement | Q21 and Q3 | * Examines whether small groups likely to draw from those already heavily involved or a way to get the less involved more so?
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| 60 | How well QQQ equips you for Christian living by Knowledge of the Bible | Q20 and Q18 | * Examines relationship between knowledge of the bible and QQQ equipping for Christian living (hypothesis is that those more knowledgeable will feel better equipped)
* May be a way to make Q20 actionable
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| 61 | How well QQQ equips you for Christian living by Frequency of Worship | Q20 and Q13 | * Examines relationship between worship attendance and QQQ equipping for Christian living (hypothesis is that those attending more frequently will feel better equipped)
* May be a way to make Q20 actionable
 |  |
| 62 | How well QQQ equips you for Christian living by Current Involvement | Q20 and Q18 | * Examines relationship between knowledge of the bible and QQQ equipping for Christian living (hypothesis is that those more knowledgeable will feel better equipped)
* May be a way to make Q20 actionable
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| 63 | View of QQQ facilities vs. willingness to contribute to capital campaign | Q22 and Q24 | * Examines relationship between views on accessibility and how well facilities serve the needs of QQQ ministries vs. willingness to contribute to capital campaign (hypothesis – those most dissatisfied with facilities will be most willing to contribute)
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| 64 | View of QQQ facilities vs. Current Involvement | Q22 and Q3 | * Examines whether there are significant differences in views on suitability of current facilities by level of involvement
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| 65 | Confidence in groups to do the “right” thing vs. Current Involvement | Q25 and Q3 | * Looks at relationship between confidence in church staff and leadership and level of involvement (hypothesis – highly involved members will have different views than the general population)
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| 66 | How long attended QQQ vs. Age | Q27 and Q29 | * Examines age demographics of our newest attenders/members
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| 67 | Current involvement vs. Age | Q3 and Q29 | * Examines age demographics of our most/least involved attenders/ members
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| 68 | Current involvement vs. Gender | Q3 and Q28 | * Examines gender of our most/least involved attenders/ members
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| 69 | Current involvement vs. employment status | Q3 and Q32 | * Examines employment status of our most/least involved attenders/ members
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| 70 | Current Involvement vs. Income | Q3 and Q33 | * Examines income status of our most/least involved attenders/ members
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